



Signatory Name: Australian Institute of Petroleum (AIP)

Status: Completed

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
 - Packaging Manufacturer
 - Waste Management
 - Other - Commercial Organisation
 - Community Group
 - Industry Association
 - Government
 - Raw Material Supplier
 - Other:
-
- Financial Year: 1 July 2011 – 30 June 2012
 - Calendar Year: 1 January 2012 – 31 December 2012

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent.

Does your company have documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent?

Yes No

Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

Have any new types of packaging been introduced during the reporting period?

Yes No

If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting

%

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Nil	Nil

Describe any constraints or opportunities that affected performance under this KPI

This KPI is not applicable to the AIP Action Plan. This is a matter for individual member companies of the Australian Institute of Petroleum (AIP), and is addressed in their Action Plans.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites
 Yes at some, but not all facilities/ sites
 No

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Operation and Extension of AIP Program to Collect and Recycle Used Lubricant Oil Bottles -Collection Tonnage: 570 Tonnes	513 Tonnes. The shortfall was due to lower than expected sales in the year, and so lower volumes available for collection
2.	- Collection rate: 28%	30%. Target achieved
3.	- Collection sites: 369	417 sites. Target achieved
4.	- Proportion of collected tonnage to landfill: Nil	Nil to landfill. Target achieved

Describe any constraints or opportunities that affected performance under this KPI

The vast majority of collection sites in the AIP Program are located at waste transfer centres, but collection sites also include plants of AIP member companies participating in the AIP Program.

The AIP Program instituted a major expansion project beginning in 2010. By 30 June 2012, this expansion had led to a 43% increase in collection sites compared to baseline. Collection tonnages in the year rose to 42% over baseline.

KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

Does your company have a formal policy of buying packaging made from recycled packaging?

- Yes No

Is this policy actively used?

- Yes No

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	All new collection bins to incorporate at least 50% recycled HDPE	Achieved. The AIP Program purchased 440 collection bins in 2011/12. All bins incorporated 50% recycled HDPE.

Describe any constraints or opportunities that affected performance under this KPI

The remaining recyclate material was sold for use in the production of a range of HDPE products.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

Yes No

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Recycling: work with VIP Packaging on optimisation of AIP Program, to achieve collection / recycling targets	Achieved

Describe any constraints or opportunities that affected performance under this KPI

The AIP Program has 5 participants: BP Australia (incorporating Castrol Australia), Caltex Australia, Mobil Oil Australia and the Mobil Distributor Group, Shell Company of Australia, Valvoline Australia. The operation of the AIP Program is contracted to VIP Packaging. AIP and the 5 participants work with VIP Packaging to expand and optimise the AIP Program, to ensure that collections reach or exceed target, and that all collected plastic is recycled into environmentally sound commercially viable targets. Packaging design is a matter for individual company members and is covered in their Action Plans.

The AIP Program instituted a major expansion project in 2010. By 30 June 2012, this expansion had led to a 43% increase in collection sites compared to baseline. Collection tonnages in the year rose to 42% over baseline.

KPI 7: % signatories showing other Product Stewardship outcomes.

Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes No

If yes, please give examples of other product stewardship outcomes

There has been continuing progress in the promotion of the AIP Program

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	- Contact participating councils / waste authorities to refresh AIP Program promotional material	Achieved
2.	- Maintain and update the Program details on AIP website	Achieved

Describe any constraints or opportunities that affected performance under this KPI

KPI 8: Reductions in packaging items in the litter stream.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Nil	Nil

Describe any constraints or opportunities that affected performance under this KPI

The AIP Action Plan does not have specific targets for this KPI. However, the AIP Program is designed to reduce used plastic oil bottles from litter streams going to landfill, by diverting as much of the stream as possible to environmentally sound recycling. There has already been substantial progress in this regard, which will be further enhanced by the increased penetration of the AIP Program.

Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

Key achievements or good news stories

The collection network has been expanded beyond the planned target. This has helped the AIP Program to exceed its target for the rate of collection of oil bottles.

Areas of difficulties in making progress against your plan, Covenant goals or KPIs

The 5 companies participating in the AIP Program bear the cost of the Program. They account for an estimated 85% of total industry sales. This leaves a significant 'free-loader' element in the market, and AIP is concerned to ensure that this does not lead to any competitive disadvantage to the participating companies.